



Corporate “Give Back” Program for the Shop 716 eGift Card

Support our local community by using the **Shop 716 eGift Card** for customer and client appreciation, employee rewards, surveys, contests, welcome gifts, etc. Treat your employees and customers to the best of our local region, while contributing to the economic recovery of COVID-19, spurring confidence in the *Shop Local* and *Support Local* themes put forth by the *Back to Business* initiatives.

- ✓ Powered by the technology of *Yiftee*
- ✓ Administered by the *Amherst Chamber of Commerce*
- ✓ Corporate purchases can be made via **credit card** on the website at www.amherst.org/shop716
 - ✓ eDelivery Fee = \$1.00 per card + 5% of value; A \$25 card = \$2.25 eDelivery Fee per card
- ✓ -OR- Corporate purchases (over \$500) can be made via **ACH or check** directly to Yiftee
 - ✓ eDelivery Fee = \$.50 per card + 3%; A \$25 card = \$1.75 eDelivery Fee per card
 - ✓ Payment Details can be sent upon support confirmation of the Corporate Shop 716 “Give Back” program
- ✓ Email shop716@amherst.org for next steps
- ✓ The **Shop 716 eGift Card** is a MasterCard (**credit card, not a gift card**)
- ✓ It can be emailed, texted or printed for recipients
 - ✓ An excel file can be uploaded to streamline the process

Q: Since the **eGift Card** is like a MasterCard, can it be redeemed anywhere?

A: *No. They can only be redeemed at our participating locations. Visit www.amherst.org/shop716 for a list of those businesses. The program is intended to support our local independent businesses throughout Western NY.*

Q: Can the **eGift Card** be used more than once?

A: *Yes. They are multi-use and the current balance is always reflected on the digital voucher. They do not expire and Yiftee will send monthly reminders for the first year and quarterly thereafter.*

