

SPONSOR REGISTRATION

A strong marketing and advertising campaign will include newspaper advertising and feature articles, inclusion on all community event websites, signage, social media, direct mail, email blasts and posters.

Please indicate ✓ all options that apply:

Community Day Sponsor\$2500

Co-Host the event and be featured on all marketing and advertising. Includes a Full page program ad, Complementary booth space and 4 Photo Participation Packages (T-Shirts & Lunches) to be a part of our "Aerial People Picture".

People Picture Sponsor\$2000

Your sponsorship makes this special "Aerial People Picture" come to life. Recognition will be prominent on every T-Shirt and all advertising and marketing. Complementary booth space is included as well as 4 Photo Participation Packages (T-Shirts & Lunches).

Stage Sponsor.....\$600

Entertainment for the day, everyone will be looking at the stage! Let them SEE your company LOGO when they do. A Banner with your company logo will be placed in a strategic location at the stage for everyone to see as they enjoy demonstrations and "LIVE" music on the day of the event.

First Aid Station Sponsor.....\$500

"Just in case" we need a Boo-Boo tended to or a splash of cool water during the month of June. This is where your Company will be recognized for the care given to a loved one. Recognition for the First Aid Station and its location will be posted in various areas around the event.

Bag Sponsor.....\$500

A reusable grocery tote bag with Sponsors logos given to everyone who attends our Community Day & Business Showcase.

Kid Zone Sponsor.....\$250

A Fun Station reserved for use by all children who attend our Community Day & Business Showcase. Sponsor banners will be displayed at the Kid Zone as well as recognized in our event program.

T-Shirt Sponsor.....\$250

Be highlighted on the color coordinated T-Shirts that will be worn for the Aerial "People Picture" Photograph taken at our Community Day & Business Showcase. Sponsorship includes 2 People Picture participation packages.

Vendor Isle Sponsor\$175

Floor graphics will feature your company name at our Community Day & Business Showcase. EX: "Ken-Ton Chamber Way" or "Joe's Deli Place".

Sponsor A Kid

Sponsor 3 kids to participate in Aerial Photo\$75

Sponsor 5 kids to participate in Aerial Photo\$100

Sponsor 8 kids to participate in Aerial Photo.....\$150

Sponsor 10 kids to participate in Aerial Photo\$200

Photograph taken at our Community Day & Business Showcase. Sponsor a group of kids from the Boy Scouts, Girl Scouts and Boys & Girls Club of the Northtowns - People Picture participation packages includes T-Shirts & Lunches. Your company logo will also appear on the back of all T-shirts.

TOTAL ENCLOSED: \$ _____



Sponsor Signature

PRINT ORGANIZATION NAME as it should appear in Event Program

Contact Person

Mailing Address

City

State

Zip

E-mail

Phone

What does your business promote?

I will provide a basket for the "Basket Raffle" to be brought to the event that morning.

VOLUNTEERS NEEDED! PLEASE CONTACT US FOR DETAILS

I will send _____ volunteer(s) to help.

Return completed form, all required documents and your payment to:

Ken-Ton Chamber of Commerce

3411 Delaware Ave., Kenmore, NY 14217-1422

(716) 874-1202 fax: (716) 874-3151 info@ken-ton.org

Payment in full must accompany this application.

Note: No refunds for any reason will be made after JUNE 1, 2018

INSURANCE: Exhibitor shall, throughout the term of the exhibit, at its own cost and expense, but for the mutual benefit of Management and Exhibitor, maintain General Liability Insurance against claims for personal injury, death, or property damage occurring upon, in or about the designated premises, such insurance to afford protection to the limit of not less than \$1,000,000 in respect to injury or death to one person, per occurrence, to the limit of not less than \$2,000,000 per aggregate, and to the limit of not less than \$100,000 in regards to damage of rented premises/Fire Legal Liability.

Exhibitor will need to furnish Management certificates of such policies and provide for the insurance carrier's endorsements and such policies shall not be terminated prior to and/or during the length of time of the Exhibitor's exhibit.



The Ken-Ton Chamber is proud to host its
**First Annual
Community Day & Business Showcase**
and your business can
be a big part of it!

Open to the entire Community, this signature event will shine a spotlight on your business's products or services while providing a fun-filled and informative experience for all ages!

A special twist will be the first Ken-Ton area
"Aerial People Picture"

Preregistered participants will enjoy a package that includes a color coordinated T-shirt, Chiavetta's Lunch and Live Music.

Please join us as a sponsor, exhibitor, advertiser and/or participant.

We promise you and your family will have a great time - and your business will enjoy very special exposure!



SUNDAY, JUNE 17, 2018

LINCOLN ARENA

11:00 AM - 4:00 PM

Lincoln Park Arena

1200 Parker Blvd., Corner of Decatur Road
Town of Tonawanda



www.pattyspeoplepicture.com

*Photos above are for reference ONLY
Ken-Ton will have our own unique design.*

**GIVE YOUR BUSINESS
A SKY-HIGH PROFILE...
be a part of the first-ever Ken-Ton
Aerial People Picture!**

Thank you to our Benefactor Sponsor



Showcase Your Business With These Sponsorship Opportunities!



presents



A unique opportunity to showcase your business to the community in an atmosphere of entertainment and attractions for the whole family - including a history making Aerial People Picture!

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